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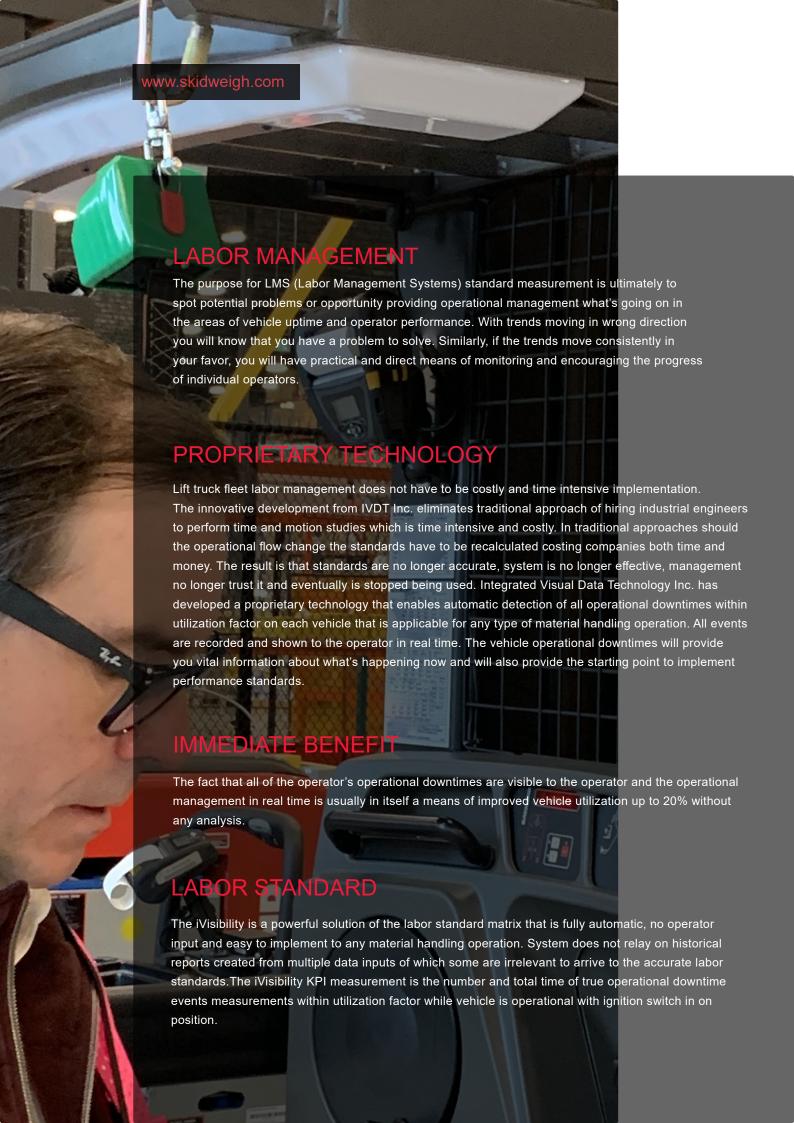




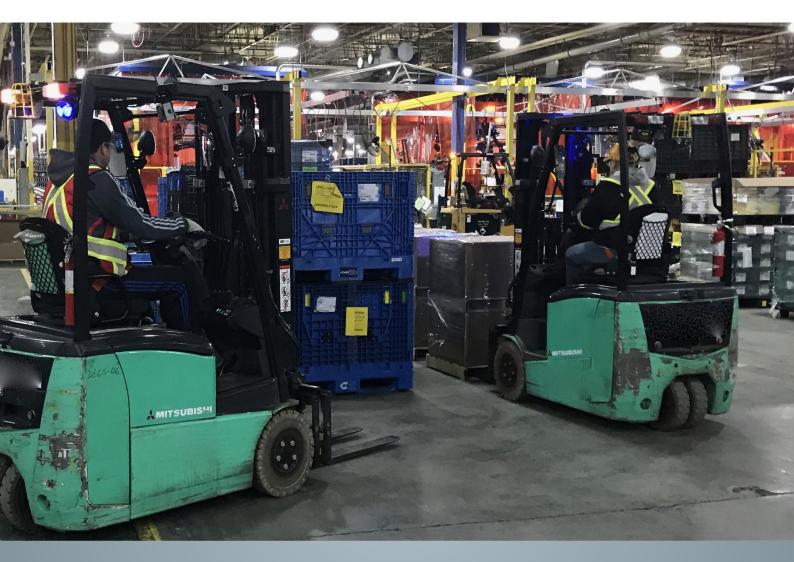
DOWNTIME UNEXPECTED DELAY

8

Productivity Plus



A Better Way to Manage Your Fleet



It is time to apply meaningful measurement to manage and control the 70% to 80% of the largest component cost for material handling vehicle by assigning vehicle utilization awareness, optimum operational uptime, accountability to individual operators and focus on setting performance targets to give everyone in your operation a clear sense of what they should be aiming for.

The immediate access to the vehicle operational downtime status in real time for each vehicle and having the same information visible to the operator is the most important management tool to maximize asset utilization and operator efficiency. The idea is not to wait and analyze operational data after one shift, or one day, or one week or month, but to have instant visibility throughout the measurement process.

The individual operator excessive operational downtimes might not seem that important, will have a huge impact by run up costs that are could be out of control. The only way that material handling vehicle can be put to productive use is through an operator who is ultimately responsible for using the equipment with minimum of operational downtime.

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